

The cost of the programme will be in the range of £2,500 to £5,000 (depending on the specific needs of the organisation)

The Creative Governance Programme will free up boards with their CEO, to be creative and find time and space for their organisation's future.

Please call Q. Learning to talk to Lynn Vickery on 01491 414202 or on 07949 485581 (Mobile).



Our aim is to contribute to the essential goal of good governance and to make sure that the valuable time given by board members is used creatively and with purpose.



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Creative Governance Programme

The development programme designed for all governing bodies to realise their true role and potential



The last few years has seen a greater emphasis on the crucial position of good governance of our private and public services. Many more people are becoming members of governing bodies that range from small charities to corporate conglomerates.

The common factor with all types of governing bodies is the uniqueness of their role. This programme is designed to enable governing bodies to affirm that uniqueness and discover the 'added value' they give to their organisation.



Good governance is a result of active strategic leadership. It should be creative and always looking ahead whilst being confident about the present. 'Is this true in your organisation?'

The Creative Governance Programme reassesses what a governing member is there to do and how best to fulfil that role creatively and with purpose. The emphasis is on achieving freedom to enable the individual qualities and insights of members. It looks at



what each member brings to the table and how the organisation can use diversity of comment and perception to strengthen the corporate voice. The programme also focuses on the relationship between the CEO and the Board and the crucial role and functions they hold in taking the organisation forward.

The Creative Governance Programme has been designed for use in the public and private sector as we believe there is a commonality of approach that is useful for both. It will be of benefit to new governing bodies and those used to working together who face new challenges and change. The programme also takes account of the particular issues encountered in organisations; differences in regulatory regimes, stakeholders and structures that affect the work of the governing body.

The Creative Governance Programme consists of:

- a diagnostic tool giving indicators of the governing body development requirements
- personal feedback and report to the CEO and Chair
- a Creative Governance Day and forward plan
- post programme review
- optional follow up CGP health checks